We are on a journey to more service through more members!

This year our IP Dr. Patti Hill and the LCI Board have initiated the Mission 1.5 program to increase LCI membership worldwide by over 150,000 by 2027. This will require each Club and District to be focused on membership and retention more than ever. **It is our Goal that the District increase net membership by 50 persons this year.**

This year our district is participating in the Global Membership Approach to maximize our membership so we can maximize our service.

Our district has the following **Membership** goals:

* Charter **2** new clubs and **2** new Leo Clubs
* Induct **250** new members in existing clubs.
* Reinstated/Transferred Lions planned to be **30.**
* Charter Lions planned to be **40.**
* Drop no more than **270** members
* Net membership increase of **50** Lions.

Will you help by leading your club on this journey to greater service, increased membership and enhanced leadership opportunities?

Our District has the following **Leadership** Goals:

* Conduct **4** Officer Training events.
* **120** Club Officers trained (President, Secretary, and Treasurer)
* Hold **1** Mid-Winter Leadership Institute.
* Have **20** Lions attend a Lions Leadership Institute.

Our District has the following **Service** Goals:

* Conduct **3** District Service events.
* Conduct **750** Club Service events
* Serve **50,000** people in our District..
* Perform **30,000** hours of volunteer service
* Have **32** Clubs reporting first service project.

# How are we doing?

**Membership**: Year to date through the month of September 2023 our District has;

* Chartered **0** new clubs.
* Chartered **0** Leos Clubs
* Inducted **46** new members in existing clubs.
* Reinstated/Transferred **15** Lions**.**
* Chartered **0** Lions**.**
* Lost **64** members
* Grown net membership to **-3** Lions

**Membership:** This month we added 14 new members from the following Clubs: Royal Oaks, Conroe Noon, Cut and Shoot, Cypress Centennial, Houston Unity Huffman, Huntsville, Liberty, Montgomery, Prairie View, and Magnolia Clubs. Thanks to all these Clubs for their membership gains. The Global Extension Team is working to identify five geographic areas with potential for establishing a Lions Club and to identify three priority areas for new clubs. The team is currently working on an Entrepreneurs Lions Club and a Generation Park Club. The target is to charter at least two new Clubs by April 2024. We have plans to charter more Clubs during the Lions Year. A Membership Development Grant application is being finalized to send to LCI this next month. A team has been created to concentrate new Leos Clubs. Currently two new Leos Clubs are being rejuvenated: Cut & Shoot JHS, Houston Royal Oaks and Conroe ISD HS. For two new Leos Clubs the District is targeting one for Harmony School of Excellence and one other TBD.

**Leadership:** Through the end of September 26 of our Club leaders (Presidents, Secretaries, and Treasurers) have completed their training, this is the same number we had last month. Fifty-four other Lions have also taken training. This is out of 53 total Clubs in our District. All of us are encouraged to “front-end load” our training so we can complete it early in our Lions Year. Fourteen District members attended the USA/Canada Forum in Reno.

**Service:** This month we had a significant jump in Clubs reporting service. Twenty-two Clubs have reported 229 service projects reported in the District impacting 25,684 people from 10,380 volunteer service hours.

# What’s next?

Upcoming Lions Leadership Forum (tentative 24-25 February), and the Emerging Lions Leadership Institute (date TBD).

Our GMT team leader will work to verify Membership Chair for each Club. We are planning a “Fall into Lionism” recruitment event for November. Membership Development Grant application to be submitted in September. We are planning two membership drives this year pending this grant funding.

A District-wide service project – Cancer Walk/Run is planned for October.

# How can you help?

* Ensure your Club Officers take their training by the end of October.
* Let the District know if you are interested in joining the Global Extension Team.
* Let the Global Service Team Leader know if you have any problems reporting service on-line.
* Zone Chairs can arrange GMA discussions for their Zone Meetings.

# Have ideas?

Our GMA team wants to hear from you. Contact FVDG William Simpson at [wgsi@yahoo.com](mailto:wgsi@yahoo.com) if you have any comments, needs, or suggestions.